

Your first three experiments

Start with one business goal. Choose three possible projects that could help achieve it.

Business goal — what should improve, and for whom?

Current state — what happens now? What does the data show?

Available data and tools — what can the team already use?

Three candidate MVTs

Keep each small, impactful, aligned with the goal, and verifiable. Later projects can change as you learn.

Process + change Why does it matter to the goal?	Minimum viable transformation How will you verify success?	Learning + next decision What might this enable or change?
01		
02		
03		

Peer check: small enough to run, worth doing, and possible to verify?

Make the first project executable

Plan with the people who own, do, and receive the work. The CoS coordinates the project.

Process and MVT — today's workflow and the smallest useful change

Success check — baseline, expected change, verifiable evidence

Inputs, outputs, decisions, and tools — what exists, and what is missing?

People — process owner, users, reviewer, builder if needed

Run plan — first action, owner, start date, review date

Record and feedback — where results go, who gives feedback

After the test

Complete this when you run it. Use the results to revise experiments two and three.

Actual results and evidence — include review and correction effort

Feedback from the team — what worked, what broke, what was missing?

Decision — repeat, revise, stop, or expand? What will the next project use?
